

jeremy walla

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Education

University of Phoenix
MBA in Marketing, April 2006
The Illustration Academy
Graduate Study in illustration, 1996
William Jewell College
Bachelor of Arts in Business Administration, 1996
Bachelor of Arts in Art, 1996

Experience

SPIDERTel: VP and Director of Interactive, Spring 2006-Present
Reorganized, staffed, trained and managed the interactive department.
Created processes and procedures for all interactive development projects..
Oversaw the direction and design of every project produced by the interactive department of SPIDERTel.
Produced sites, content, illustrations, animations, brand identity packages and custom print pieces.

William Jewell College: Adjunct Instructor of Art, Spring 2001-Spring 2006
Recommended curriculum and schedule of courses for degree emphasis in design. Worked with Communications, Art and Business departments to create an interdisciplinary marketing major.
Developed syllabi and taught several courses including: Visual Design, Computer Graphics 1 & 2, Drawing 1, Painting 1 & 2, and Illustration.
Taught a full course load or overload as an adjunct Fall 2002-Spring 2006.

ImageGrinder: Owner, 2000-Present
Designed and developed online commerce solutions.
Brand Development, including logo and image design, collateral materials.
Art Direction and design on several successful and award-winning internets, intranets and extranets.
Produced sites, games, illustrations, paintings, animations, and brand identity packages.

Cephas: Creative Director, 1999-2000
Reorganized, staffed, trained and managed the creative department.
Member of Executive Board.
Created process by which projects flow through technical creative and account management departments from inception to implementation. Worked with other department heads to ensure smooth informational transactions and that all needs were being addressed.
Oversaw the direction and design of every project produced by the creative department of Cephas.
Produced sites, content, illustrations and animations.

BlairLake: Executive Director of Design, 1996-1999
Founded, staffed, trained and managed the design departments of BlairLake in Kansas City and New York City.
Created process by which projects flow through technical creative and account management departments from project inception to implementation.
Oversaw the direction and design of every project produced by the creative department of BlairLake through both locations.
Brand Development, including logo and image design, for BlairLake and for the clients of BlairLake.
Art Direction and design on several successful and award-winning internets, intranets and extranets.
Produced sites, games, illustrations, paintings and animations.

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Skills

Management

Staffing, Training, Employee Development, Policy & Process Development, Direction

Artistic

Traditional Graphic Design, Interactive Design, Drawing, Painting, Illustration, Animation

Technical

HTML, CSS, Javascript, PHP, ASP, MySQL, Flash, Extensive Apple Hardware & Software Expertise

Teaching

Curriculum & Syllabus Development, Classroom & Studio Instruction, Lecture & Demonstration

Clients

Partial Client List

Disney

Hallmark Cards

IBM Global Services

Sprint

Sprint PCS

Duke Energy

Friends of JCDS

John Q. Hammons Hotels

United Technologies/Carrier

Lee Apparel

Navistar International Trucks

Direct Marketing Association

Johnson County Triangle

Dillard's

Lathrop & Gage

King Louie International

Hallmark Entertainment

Paper Warehouse

V&R Records

CST Industries

Bank of Kansas City

JDC Development Company

Children's Mercy

Wolferman's

The Motley Fool

DotDeliver

Operation Breakthrough

Cook Management

Shook, Hardy, & Bacon

United Way of Greater Topeka

Smart Systems International

Hoechst Global AG

William Jewell College

Bellewether

Valencia Endodontics

WallaStreet Wealth Management

Gastinger, Walker Harden Architects

Piano Technicians Guild

Harvest Media Group

R.W. Engineering

800 Call-KC

Kaleidoscope

References

Rob Burcham: former coworker, BlairLake

Manager of Innovation, Sprint. 913.794.6254 Robert.H.Burcham@sprint.com

Travis Beckham: former employee, Cephaz

Senior Interactive Designer / Developer, Liquid9 / 31st Second. 816.682.3660 travis@squidfingers.com

Micah Laaker: former employee, BlairLake

Design Manager, Yahoo! micah@laaker.com

Bil Brown: former employee, BlairLake

Pastor of Worship & Creativity, Desperation Church. 816.192.8335 bbaltimorebrown@gmail.com

Rob Quinn: former colleague, William Jewell College

Art Department Chair, William Jewell College. 816.781.7700 quinnr@william.jewell.edu

Nano Nore: former colleague, William Jewell College

Professor, William Jewell College. 816.781.7700 nanonore@william.jewell.edu